

ORDER



Orders
Order / Rev: 715791 - 4
Alt Order #: 06330932
Product Desc: OBAMA SCHED A
Estimate: 1537
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 09/21/12 / 10/15/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	131	\$146,300.00	\$124,355.00
10/22/12	10/28/12	28	\$14,425.00	\$12,261.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	159	\$160,725.00	\$136,616.25	0.00
Totals	159	\$160,725.00	\$136,616.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/16/12	10/22/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205,MTWTF--		:30	6	\$75.00	P-4	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		6			\$75.00			0.00			
2	WTSP	10/16/12	10/22/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$100.00			0.00			
3	WTSP	10/16/12	10/22/12	530-6a 530-6a 10 News	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$150.00			0.00			
4	WTSP	10/16/12	10/22/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$175.00			0.00			
5	WTSP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$200.00			0.00			
6	WTSP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$200.00			0.00			

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Advertiser: Obama/D/President
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	10/16/12	10/22/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$100.00			0.00			
8	WTSP	10/16/12	10/22/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	:30	6	\$100.00	P-4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		6			\$100.00			0.00			
9	WTSP	10/16/12	10/22/12	M-F 10-11a Studio 10	CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$75.00			0.00			
10	WTSP	10/16/12	10/22/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	6	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		6			\$450.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/16/12-10/22/12		Price Is Right		11a-12p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
2	WTSP	10/16/12-10/22/12		Price Is Right		11a-12p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
3	WTSP	10/16/12-10/22/12		Price Is Right		11a-12p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
4	WTSP	10/16/12-10/22/12		Price Is Right		11a-12p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
5	WTSP	10/16/12-10/22/12		Price Is Right		11a-12p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
6	WTSP	10/16/12-10/22/12		Price Is Right		11a-12p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
E 11	WTSP	10/16/12	10/22/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$450.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	10/16/12-10/22/12		M-F 12-1230p		12-1230p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
3	WTSP	10/16/12-10/22/12		M-F 12-1230p		12-1230p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
4	WTSP	10/16/12-10/22/12		M-F 12-1230p		12-1230p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
5	WTSP	10/16/12-10/22/12		M-F 12-1230p		12-1230p	MTWThF----	:30		(\$450.00)		0.00	NM		
Credited															
12	WTSP	10/16/12	10/22/12	Y&R Young and the Restless	CM	1230-130p (12:30 PM-1:30 PM)	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$550.00			0.00			
13	WTSP	10/16/12	10/22/12	B&B Bold and Beautiful	CM	130-2p (1:30 PM-2:00 PM)	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$550.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/16/12-10/22/12		B&B		130-2p	(1:30 PM-2:00 PM) MTWThF----	:30		(\$550.00)		0.00	NM		
Credited															
3	WTSP	10/16/12-10/22/12		B&B		130-2p	(1:30 PM-2:00 PM) MTWThF----	:30		(\$550.00)		0.00	NM		
Credited															
14	WTSP	10/16/12	10/22/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WTSP	10/16/12	10/22/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$300.00			0.00			
15	WTSP	10/16/12	10/22/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$275.00			0.00			
E 16	WTSP	10/16/12	10/22/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	7	\$400.00	P-4	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		7			\$400.00			0.00			
17	WTSP	10/16/12	10/22/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$275.00			0.00			
18	WTSP	10/16/12	10/22/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$275.00			0.00			
19	WTSP	10/16/12	10/22/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$500.00			0.00			
20	WTSP	10/17/12	10/22/12	CBS Evening News CBS Evening News	CM	630-7p	M-W-F--	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/12	10/23/12	M-W-F--		1			\$2,000.00			0.00			
21	WTSP	10/16/12	10/22/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$1,300.00			0.00			
22	WTSP	10/16/12	10/22/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$1,500.00			0.00			
23	WTSP	10/16/12	10/22/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$1,000.00			0.00			
24	WTSP	10/20/12	10/20/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		5			\$700.00			0.00			
26	WTSP	10/16/12	10/22/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		8			\$350.00			0.00			
27	WTSP	10/16/12	10/22/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$175.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WTSP	10/16/12-10/22/12	Late Late Show		1237-137a	MTWThF----	:30		(\$175.00)		0.00	NM		
				Credited											
28	WTSP	10/20/12	10/20/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1			\$150.00			0.00			

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28	WTSP	10/20/12	10/20/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1		\$150.00		0.00					
29	WTSP	10/20/12	10/20/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1		\$300.00		0.00					
E 30	WTSP	10/20/12	10/20/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1		\$1,000.00		0.00					
E 31	WTSP	10/20/12	10/20/12	Local Prime Special Local Prime Special	CM	Local Prime Spec	-----S-	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1		\$1,000.00		0.00					
32	WTSP	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		2		\$1,000.00		0.00					
33	WTSP	10/21/12	10/21/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1		\$500.00		0.00					
34	WTSP	10/21/12	10/21/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1		\$500.00		0.00					
35	WTSP	10/22/12	10/22/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	M-----		1		\$5,500.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WTSP	10/22/12-10/28/12	Mon Prime B		Mon 9-10p	M-----	:30	(\$5,500.00)	0.00	NM				
	Credited														
36	WTSP	10/22/12	10/22/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	M-----		1		\$3,500.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WTSP	10/22/12-10/28/12	Mon Prime C		Mon 10-11p	M-----	:30	(\$3,500.00)	0.00	NM				
	Credited														
38	WTSP	10/16/12	10/16/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	2	\$4,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-T-----		2		\$4,500.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WTSP	10/15/12-10/21/12	Tue Prime B		Tue 9-10p	-T-----	:30	(\$4,500.00)	0.00	NM				
	Credited														
	[mg 56]														
	2	WTSP	10/15/12-10/21/12	Tue Prime B		Tue 9-10p	-T-----	:30	(\$4,500.00)	0.00	NM				
	Credited														
	[mg 56]														
39	WTSP	10/16/12	10/16/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-T-----		1		\$4,000.00		0.00					

Order / Rev: 715791 - 4
 Alt Order #: 06330932
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WTSP	10/16/12	10/16/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/15/12-10/21/12		Tue Prime C		Tue 10-11p	-T-----	:30		(\$4,000.00)		0.00	NM		
Credited															
40	WTSP	10/17/12	10/17/12	Wed Prime Wed Prime	CM	Wed 8-11p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$4,000.00		0.00						
41	WTSP	10/17/12	10/17/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	2	\$5,000.00	P-4	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	2		\$5,000.00		0.00						
42	WTSP	10/17/12	10/17/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$4,500.00		0.00						
43	WTSP	10/18/12	10/18/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$4,500.00		0.00						
44	WTSP	10/18/12	10/18/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$4,500.00		0.00						
46	WTSP	10/18/12	10/18/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$4,000.00		0.00						
48	WTSP	10/19/12	10/19/12	Fri Prime B csi ny	CM	Fri 9-10p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$6,000.00		0.00						
49	WTSP	10/19/12	10/19/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$3,000.00		0.00						
50	WTSP	10/19/12	10/19/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$3,000.00		0.00						
51	WTSP	10/21/12	10/21/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$4,500.00		0.00						
52	WTSP	10/21/12	10/21/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$4,500.00		0.00						
53	WTSP	10/21/12	10/21/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$3,500.00		0.00						
54	WTSP	10/21/12	10/21/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$10,000.00	P-4	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$10,000.00		0.00						

Order / Rev: 715791 - 4
 Alt Order #: 06330932
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 55	WTSP	10/20/12	10/20/12	Florida Football Daytime Florida Football Daytime	CM	Florida Football D	-----S-	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$5,000.00		0.00			
56	WTSP	10/16/12	10/16/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T-----		1				\$9,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/15/12-10/21/12	Tue Prime B		Tue 9-10p	-T-----	:30		(\$9,000.00)		0.00	NM		
	Credited [move into debate]														
57	WTSP	10/16/12	10/16/12	Prime Political Program Prime Political Program	CM	Prime	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T-----		1				\$9,000.00		0.00			
59	WTSP	10/21/12	10/21/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$1,000.00		0.00			
60	WTSP	10/16/12	10/19/12	Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$1,600.00	P-2	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		4				\$1,600.00		0.00			
61	WTSP	10/22/12	10/22/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----		2				\$1,600.00		0.00			
62	WTSP	10/16/12	10/19/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		2				\$900.00		0.00			
63	WTSP	10/22/12	10/22/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----		1				\$1,400.00		0.00			
64	WTSP	10/16/12	10/19/12	B&B Bold and Beautiful	CM	130-2p	-TWTF--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$1,400.00		0.00			
65	WTSP	10/16/12	10/19/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$350.00		0.00			
66	WTSP	10/17/12	10/17/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--W----		1				\$9,000.00		0.00			
N67	WTSP	10/16/12	10/19/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$900.00		0.00			
													Totals	159	\$160,725.00